

CAYUGA MEDICAL CENTER & DERMATOLOGIST DR. BRAD YENTZER OFFERED 2017 FREE SKIN SCREENING PROGRAM IN TOMPKINS COUNTY

Each year the Cayuga Medical Center's cancer committee organizes and offers prevention and screening programs targeted to meet the needs of the community. The prevention program is designed to reduce the incidence of a specific cancer and the screening program is designed to decrease the number of patients with late-stage disease. In 2017, melanoma was selected by the cancer committee following review of the community needs. Melanoma prevention awareness and a free skin screening were determined to be needed based on an increase in melanoma in the community and the need to improved awareness by providing education for prevention and early detection.

Skin Screening Event

Betty McEver, RN, BSN, OCN, ONN-CG, CRN, Cayuga Cancer Center's Outreach Coordinator and Nurse Navigator organized the very successful prevention and screening event at the Ithaca Farmers Market on June 17th. Forty-eight participants received a free skin screening assessment from local Dermatologist, Brad Yentzer, MD. Participants were provided with a SPOT me Screening Report with their results directly from the dermatologist, as well as, prevention and early detection education. Seven (15%) participants received recommendations and referrals. Betty contacted the seven participants who needed follow-up and offered navigation support and services. Participant evaluations showed the event was well attended and participants were very pleased with the services they received.



Betty McEver, BSN, OCN, ONN-CG, CRN
Brad Yentzer, MD

Evidence-based Guidelines

NCCN (National Cancer Network), ACS (American Cancer Society), and the American Academy of Dermatology evidence-based guidelines were used.